

Brasiliana Quality Roastery



**Excellent Italian
Microroastery**

Roasters with passion since 1959



Our Vision

Our dream is to become an Excellence of taste and professionalism all over the world. We want to spread the concept of Quality Coffee through research, sustainability and continuous innovation, respecting nature and human beings. This is very important to make the consumer aware of what TRUE quality is, helping him to rediscover the value of ancient flavours, authenticity and the interaction between man and nature.

We believe that quality means continuous search, innovation and taking care of every step of the product supply chain.

Our Mission

We always create and seek the HIGHEST QUALITY of a coffee. Each fine coffee has its own personality and character, with very specific peculiarities that characterize it. We select the best varieties in the world, meeting producers and growers, with great attention to product traceability and sustainability.

We roast them with care and professionalism, bringing out their best aromatic and sensorial characteristics. We create a high quality product, free from defects, with an unparalleled taste and aroma, paying particular attention to the health and well-being of consumers.

We research ancient aromas, so that what we create and offer is not just a simple cup of coffee, but a real EXPERIENCE, unique and exciting.

The Values we believe in

Ethics

Respect for the environment and for people

Awareness

Professionalism

Continuous training

Attention to quality

**Innovation, Sustainability and Passion are
what we believe in.**

**We work with enthusiasm for a common good:
the return to simplicity and authenticity.**

- 1. Careful selection at the origin of the best coffees in the world**
- 2. Accurate roasting, each one different, depending on the type of coffee**
- 3. Quality control on each step, to ensure the maximum result of the product in the cup**



Our strengths

The excellence of the product it is our mission.



Our Roastery



Roberto Giuliani



His great passion for coffee has led him to become a great expert in the entire supply chain, from product selection to the result in the cup. It is always looking for the best coffees from all over the world, paying particular attention to specialty coffees and quality microlots.

Continuous training is an integral part of his life. Over the years he has attended various professional courses, including that of Coffee Taster, and has expanded his professional training by obtaining the prestigious Coffee Diploma System of SCA (Specialty Coffee Association), a global association of coffee professionals founded in the USA, whose goal is to promote and spread the culture of quality coffee in the world, thus training a new generation of highly qualified and passionate professionals.

Our Team



Mattia Giuliani
Customer
management



Roberto Giuliani
Owner
and Master Roaster

Alessandro Lanteri
“Lanterking”
Quality control
and training



**Social Media
Manager &
International
Relations**



Lucrezia Giuliani
Administrative
Assistant

Our Academy



We passionately train the professionals of tomorrow through theoretical and practical professional courses.



Different specializations:

- ° Barista (3 levels)
- ° Roasting
- ° Latte Art
- ° Sensory (evaluation techniques for coffee)

Not just espresso...

We roast fine blends and single origins, not only for espresso but also for exciting filter extractions.



The Top of our Excellence: BLACK GOLD COFFEE

**A single origin coffee from
Colombia, Geisha quality.
One of the most prestigious
coffees in the world, made even
more precious thanks to the
presence of Gold dust on its
surface**



Contacts

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