

RBR

— ★ —
L I G H T

Light up your emotion

*You see things and you say: why?
But I dream things that never were and I say: why not?...*

George Bernard Shaw



The Company

RBR LIGHT is a company that specializes in the design, production, installation and distribution of custom lighting experiences.

Our production line is entirely manufactured in Italy, at the operational headquarters of Calvi in the province of Benevento. Our center of operations is a 7000 sqm industrial factory, 4000 sqm of which are reserved for the manufacturing of our products, 500 sqm for our design and administrative offices and the rest for the outdoors.

RBR provides a complete service that includes design of 'dedicated creations' that cater to the realization, installation, on-site assembly and service support. The different product lines are crafted by offering a high degree of personalization taking into account the particular application and needs of the customer. Our products can be purchased or leased.

How we work

What most characterizes our way of working is the continuous interaction between our designers, artisans and technicians with the customer: we like sharing ideas from the start for a complete understanding and professional approach that guarantee the exact realization of the commissioned project.



Briefing

We are happy to meet our customers to discuss project strategies and ideas. Through direct contact with the customer, sharing ideas, creative brain storming we can precisely outline all the details related to the installations and fully satisfy the client's expectations



Design

We provide accurate information and briefing to our designers to achieve the success of the project and satisfy all the customer's requests



Installation

We provide products installation with our qualified staff and ourspecific vehicles. The same way as for the installation service, we supply the disassembly of the products. Our collaborators also work for the perfect restoration of the areas involved in decorations.



Inspection

Visit of the site where locate installations and detailed survey of the volumes in order to provide accurate information to our designers



Production

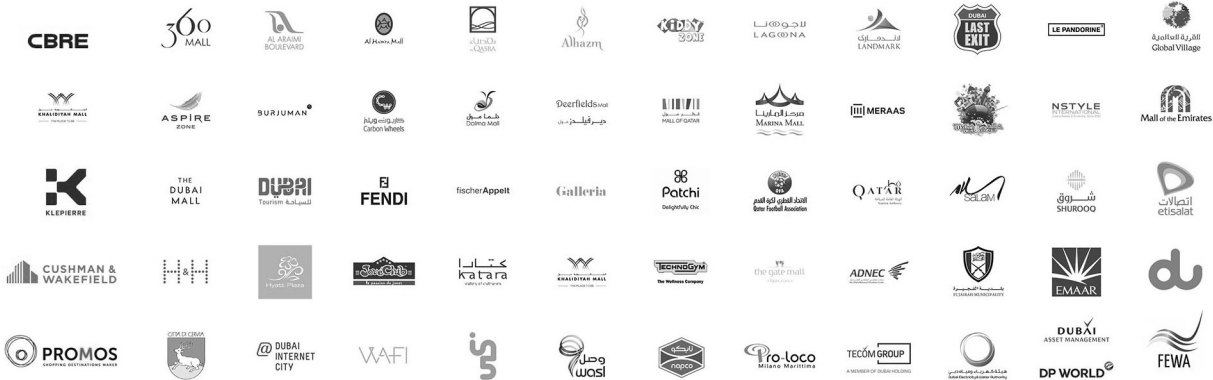
Our craftsman manually and with specific machines produce structures from A to Z. Even at this stage we invite our customers to come to visit us and check that everything is going in the right direction. Their satisfaction is what we most care about



Support

Our technicians and collaborators will be ready and available within 24 hours to carry out assistance if any problem arises

OUR TOP CLIENTS





The huge Bears in Moskov

12 meters high bears in a long surreal walk through the beauty of a winter scene never seen before



The Giant Bears in Moscow

RBR Lights giant bears installation in Moscow in a fairytale landscape of lights, dreams and emotions.

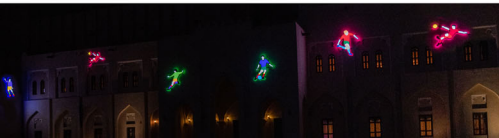
Moskow
the hugest scenery
ever made...





FIFA WORLD CUP
Qatar 2022

Light installations in Qatar for
FIFA World Cup 2022 in
collaboration with pop art
artist Marco Lodola

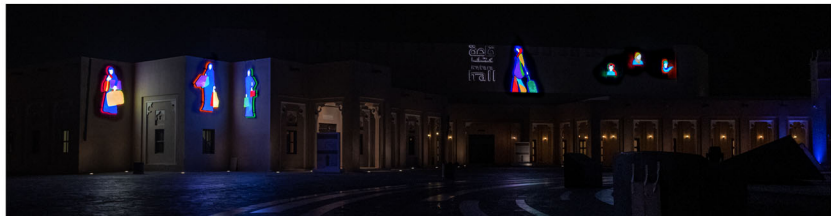




FIFA WORLD CUP
Qatar 2022



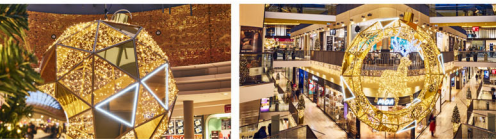
Light installations in Qatar for FIFA World Cup 2022 in collaboration with pop art artist Marco Lodola





Light up your Christmas

Light installations for
Christmas time





Santa Claus in Wolfsburg, Germany

Santa Claus welcoming people for a happy Christmas atmosphere



Santa Claus...

Santa Claus sitting
on a gift box
greeting people
in Wolfsburg,
Germany





Porta di Roma, Italy

A huge swinging Santa Claus on a fantastic shining horse



Porta di Roma

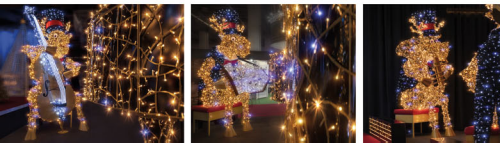
the amazing
swinging
Santa Claus





Christmas Concert

A Christmas concert with Santa at the piano and four reindeer playing with him in a wonderful atmosphere of lights





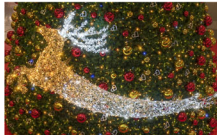
Carillon Tree

a carillon Christmas tree with flying reindeers in Porta di Roma, Italy



Carillon Tree

A big carillon Christmas tree where taking selfies in a happy atmosphere





Reindeer, America

Big size reindeer installed in America
in a impressive shining live scene



Our reindeer... land in America

Big size reindeer
installed in America





Christmas Tree...

A Christmas Tree
made of red balls
taking shape
in a waterfall of
shining lights

Christmas Tree. Le Cotoniere, Italy

A Christmas Tree hanging from the sky and
chandeliers full of lights and red balls





The Christmas Tree in Georgia

A Christmas Tree so big that it stands like a monument in the city



A huge Christmas Tree...

A huge Christmas Tree
filled with decorations
in Tibilisi, Georgia





Le Cotoniere in Salerno, Italy
The beauty of the flying Reindeer, the huge Tree, the 3D Balls and much more at 'Le Cotoniere' shopping Center in Salerno



Le Cotoniere,
shopping center

the flying Reindeer,
the huge Tree
and 3D Balls





The Christmas Trees

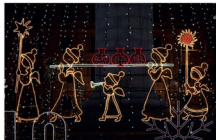
A monumental Christmas Tree full of warm lights and red shining balls

Art meets Technology,
... and your dreams
become reality





Christmas decors in Georgia
Christmas decors in Tibilisi, Georgia
for Christmas celebration



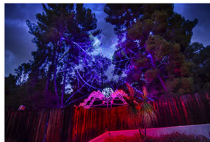
Christmas decors...

Christmas decors
in Tibilisi, Georgia





The Zoo in Los Angeles
Fantasy meets creativity and technology



The Zoo... in Los Angeles

fantasy
creativity
technology





The Zoo

A fantastic experience in a emotional tour



The Zoo...

a magic tour
in a fantastic
world of
wild animals





The Zoo

A fantastic experience in a emotional tour



The Zoo...

a magic tour
in a fantastic
world of
wild animals





The Zoo

A fantastic experience in a emotional tour



King of light

in all its splendor...



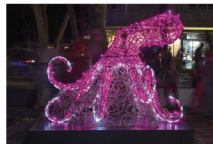
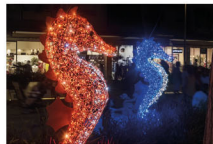
The greatest Gorilla ever made
RBR Lights huge Gorilla installation.





Underwater World

The magic of an unknown world in all its splendor with beautiful coloured lights. Gaeta, Italy

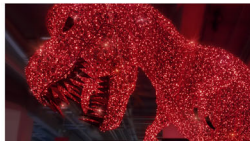




RBR
LIGHT

T-Rex

A huge full size T-Rex in shining red led lights
and reflective mirror teeth and claws



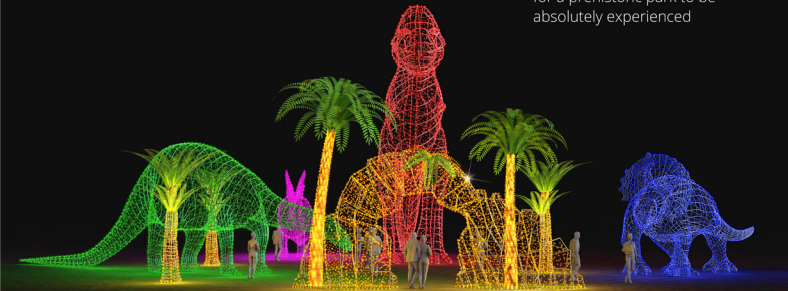
Christmasworld 2023 Frankfurt

a full size T-Rex
for the first time at
the Christmasworld
2023 in Frankfurt



Dinosaurs Park

A world of lights and colors
for a prehistoric park to be
absolutely experienced





The first dancing carillon with the Christmas songs
RBR Lights moving installation.

The rotating
Carillon...





The greatest Gift

An impressive Christmas gift full of shining lights

The greatest Gift,
... with a cascade of lights





It's time for shopping,
... it's Christmas time

The Shoppers

The shopping center decorations to make you live a magic tour





A Slide of light in Gaeta

RBR Lights longest slide installation in Gaeta: 20 meters up, 600 meters across the city, 70.000 leds.
N. 100 3D elements.

Gaeta
the longest slide
of lights ever made...





Coral and RGB Stars

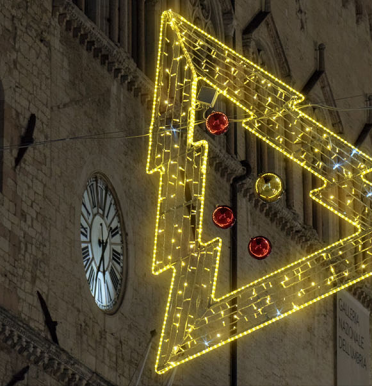
A fantastic walk through the town with beautiful coral and changin colours RGB Stars



Coral and Stars

Coral and RGB Stars
changing colours
in the sky





Pure shapes

The magic of simple shapes of lights and colours

Semplicity of Shapes,
... is the greatest sophistication





Flowers and Butterflies,
... wonderful coloured
decorations

Flowers and Butterflies

The beauty of our coloured decorations in your town



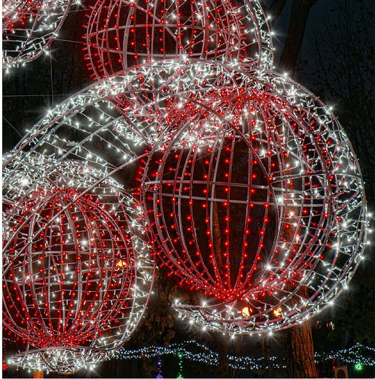


The Pyramids Tree

The magic of lights and colours in the city

Light your heart,
... with shining emotions





The RGB Tree

A high spectrum of colours for the RGB Tree installed in Gaeta

The language
of Colours...



H 23 meters
W 8 meters
L 8 meters

15.000 RGB leds
20.000 leds





The warm Christmas Trees,
... watching over you

The warm Christmas Trees

Beautiful warm light trees hangin from the sky on you town





The Christmas Trees

You can comfortably sit down on it and take a picture

Design is not just
what it looks like.
Design is how it works
Steve Jobs





Palazzo Montemartini
in Rome
dresses of lights...



Palazzo Montemartini, Rome

The magic of the simple shapes dressing Palazzo Mortemartini





Walk through
the Christmas Ball

... and enter a magical
world of lights





Ramadan Kareem

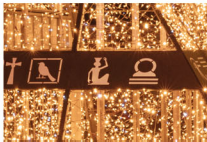
Light installations in Qatar
to celebrate Ramadan





Egyptian World. Gaeta, Italy

A fantastic world of lights, which surrounds you with its charm and beauty



Pyramid & Sphinxes

The world of ancient Egypt in an immersive twinkle of lights





Favole di Luce. Gaeta, Italy

A huge walk through dragon
with sparkling coloured lights



Dragon

a fantastic crossable
dragon coming out
of the ground.
Favole di Luce.
Gaeta, Italy





Pisa Tower

A beautiful light installation that represents one of the most beautiful monuments in Italy



Pisa Tower

A singular historical monument that comes to life in the form of shining lights





Eiffel Tower

A monument of global importance that stands with its thousand changing colours

Eiffel Tower

Eiffel Tower in RGB colours for dynamics colour effect





Easter

a friendly Rabbit
with Easter Eggs



Easter

A nice and friendly Rabbit is waiting to be
a beautiful background to your pictures





Porta di Roma, Italy

Valentine's Day at 'Porta di Roma' shopping center
in Rome

Valentine's Day

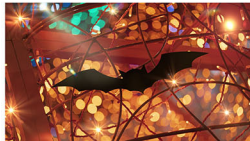
a crossable heart





Porta di Roma, Italy

A big halloween pumpkin where taking selfies in a dark and happy atmosphere



Porta di Roma

a halloween Pumpkin
shining from darkness
for your joy and
happiness





Valentine's Day

the hearth
as a sign of love



Valentine's Day

A fantastic installation for Valentine's Day





Dancers in Mexico

10 meters high dancers in shining bright colours





Batumi Tower, Georgia

20 meters high tower with thousands of matrix leds for impressive live scenes.

MADRIX Lighting Control Technology



A Tower... in Batumi

a magic journey
in a fantastic
world of
impressive
moving scenes



RBR

★
L I G H T

Light up your emotion

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Italy

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Z. Industriale del Cubante
82018 Calvi BN
Italy

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Photographer: Massimiliano Bonucci