

Industrial Craftsmanship. Since 1963.



***Verso* is the Italian term that suggests the simplicity of a path—direct and unbroken—embodying the evolution of ideas and the pursuit of innovation. In Italian, ‘verso’ goes beyond the concept of mere direction—it represents the straight line that defines a path, a journey without the constraints of moving towards or away from something.**

Rooted in industrial heritage, *Verso* fuses the art of craftsmanship with innovation, creating products that honor tradition while embracing the future. It embodies the spirit of transformation, the transition from the functional to the beautiful, and the ongoing evolution of an idea.

Verso is a brand able to move the market from industrial product *verso* the design, spacing between two very distant worlds but, thanks to specific and transversal knowledge, they allow to create unique, authentic and functional objects.

An example of cabinet, a storage unit by net and defined lines; its doors generate a turning dynamism which allows the console to change its aspect, alternating different materials. Symbols of the products’ evolution and of the industrial influence, the fan and the radiator present themselves as two aesthetic objects with a discrete and inherent functionality, able to transform spaces and amplify the experiences in all-in-one unit.



verso
DESIGN

ReVerso

COLLECTION

ReVerso is a versatile and innovative line of cabinetry that reflects the essence of flexibility and transformation. Inspired by the Italian meaning of *verso*, which signifies a direct, evolving path, ReVerso takes this concept further by offering the unique ability to reverse and reconfigure.



With panels that can be flipped and installed on both sides, each piece adapts to different needs, whether as a kitchen configuration or a TV cabinet. This dual functionality allows you to shape your space with endless possibilities, embodying the perfect blend of design, craftsmanship, and practicality.

Every cabinet becomes a canvas, creating endless opportunities for customization, while maintaining the perfect balance of beauty and practicality.

Mistral

Introducing Mistral, a stunning fusion of functionality and aesthetic elegance. Designed to seamlessly integrate into any modern space, this versatile unit can be installed either suspended or supported on the floor, offering maximum flexibility for various interior configurations. With high-end finishes and a customizable design, Mistral fancoil can be tailored to suit both residential and contract environments, ensuring it complements the unique style of any room.



Whether for a private home, office, or commercial space, this fan coil provides superior climate control while enhancing the overall ambiance of the space. Its sleek, minimalist appearance and exceptional craftsmanship make it a standout feature, offering a perfect blend of luxury, performance, and adaptability. Ideal for those who demand sophistication and practicality, the Mistral fancoil by Verso transforms any room into a haven of comfort and style.



Aura

Verso Aura is a sophisticated tower fan designed to enhance both comfort and air quality. Featuring a unique circular airflow system, it distributes air evenly throughout the room for a refreshing experience. Equipped with built-in ionization, Verso Aura purifies the air, reducing allergens and dust particles for a cleaner, healthier environment.

Its sleek, minimalist design seamlessly blends into any modern space, offering both style and function. Perfect for those seeking a balance of innovative design and efficient performance, Verso Aura creates a refreshing atmosphere while maintaining an elegant, unobtrusive presence in your home.

Riflesso

Riflesso is a monoblock air conditioner designed to blend seamlessly into your living space. With its sleek, reflective surface, it not only provides superior climate control but also mirrors its surroundings, becoming a part of the room's aesthetic. Riflesso unit delivers efficient, quiet air distribution while maintaining a minimalist and sophisticated design.

Its versatile, elegant form integrates effortlessly into any modern home, offering exceptional comfort without compromising on style. Perfect for those who seek both functionality and design, Verso Riflesso creates a harmonious balance between advanced climate control and refined elegance.



verso

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Verso is a CMC rail s.r.l. brand.

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