



C O M P A N Y P R O F I L E

**“ We believe in
turning ordinary
moments into
refreshing
experiences „**

A Strong and United Family



FM Holding is a dynamic and diversified group, a true family where expertise, innovation, and commitment come together to create high-quality products and solutions. With a solid industrial foundation and an extensive commercial network, it operates across multiple sectors, always guided by values such as integrity, sustainability, and customer focus.

The group includes numerous companies specializing in different fields, from the production of water and juice dispensers

for the Ho.Re.Ca. sector to air treatment solutions and advanced filtration systems. While the commercial companies play a key role in expanding the group's reach, the manufacturing companies operate dedicated Made in Italy production facilities, ensuring quality, innovation, and attention to detail.

At FM Holding, collaboration and shared vision drive every achievement. Its strength lies in combining diverse expertise while maintaining a strong identity, focused on excellence and sustainability.

italbedis®

WATER CARE

ATS

KREATEK®



Happywater

CAPITAL ACQUE



Watervill



Italbedis company



Italbedis Srl, founded in 1989, is a leading company specializing in the refrigeration, distribution, and treatment of water for human consumption. Over the years, it has become a reference point in the sector, offering innovative solutions for enhancing the quality of drinking water.

With a focus on sustainability and efficiency, Italbedis is committed to improving water accessibility while ensuring the highest standards of hygiene and taste. The company's advanced technologies include water coolers and dispensers designed to provide fresh, clean, and refreshing water, whether still, sparkling, or chilled.

Italbedis stands out not only for its technical expertise but also for its dedication to environmentally-friendly practices, particularly its efforts to eliminate plastic waste through its sustainable systems. This approach, combined with the company's passion for continuous improvement, makes Italbedis a leader in the water treatment and distribution industry.

Small steps, big impact.

Stop to single-use plastic

On January 14, 2022, the SUP (Single Use Plastics) Directive came into force, a measure introduced by the European Union to reduce the consumption of single-use plastics and limit their dispersion into the environment and oceans.

Starting from July 3, 2024, PET beverage bottles must contain at least 25% recycled PET by 2025 and at least 30% by 2030.

Ambitious targets have also been set for the collection and recycling of bottles: 90% of what is placed on the market must be collected by 2029, with an interim target of 77% by 2025.

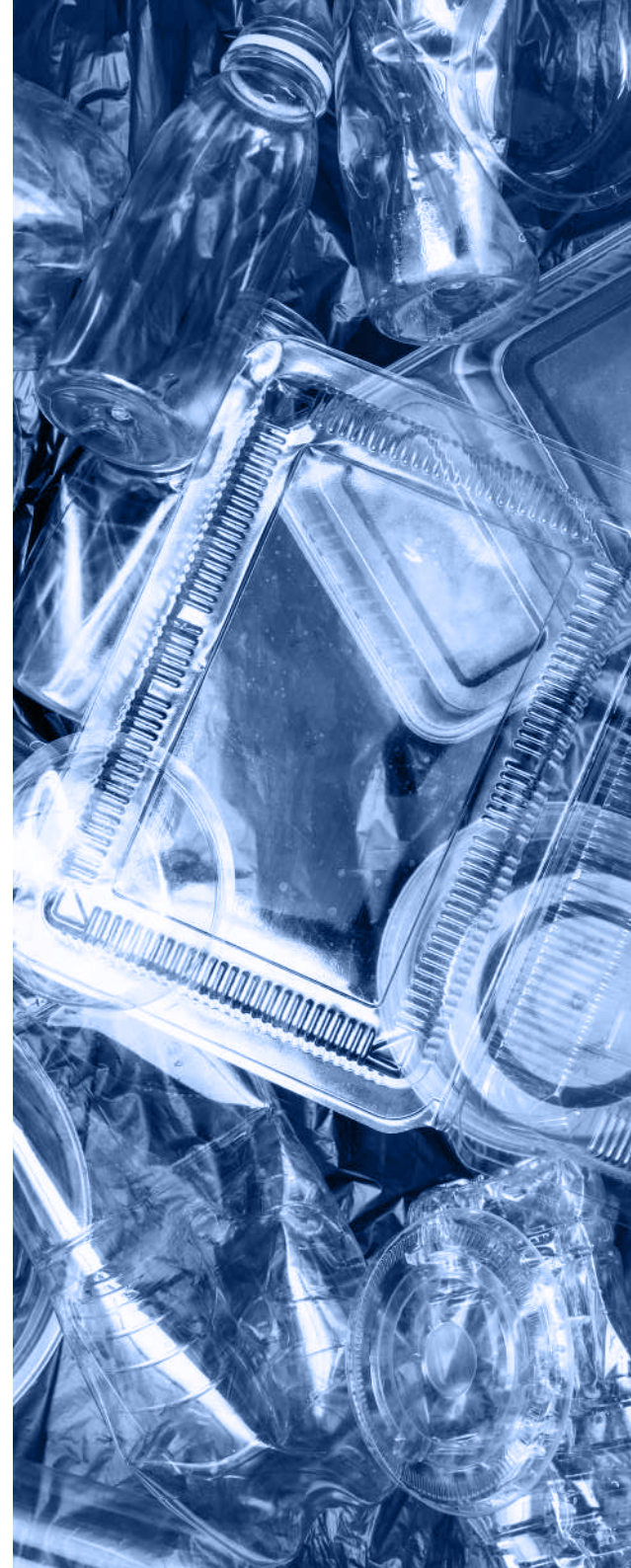
In addition to the role of institutions, we must all feel involved in contributing to the effective reduction of plastic waste, even in the workplace, through environmentally sustainable behaviors and choices.

Our Proposal

It should also be emphasized that these prices are the most competitive on the market, thanks to the fact that Italbedis is also the manufacturer of the equipment involved in the service. The proposed fee makes it easy to see the savings compared to purchasing bottled water or water in large containers.

Market and Convenience

Dispensers connected to the water supply capable of delivering refined/microfiltered, chilled still water, and optionally sparkling, making it more pleasant. The proposal/offer is based on the installation of the equipment on loan, with the user paying a comprehensive fee for the service offered (installation, maintenance, assistance, CO2 cylinder supply, and scheduled periodic sanitization).



Why tap water?



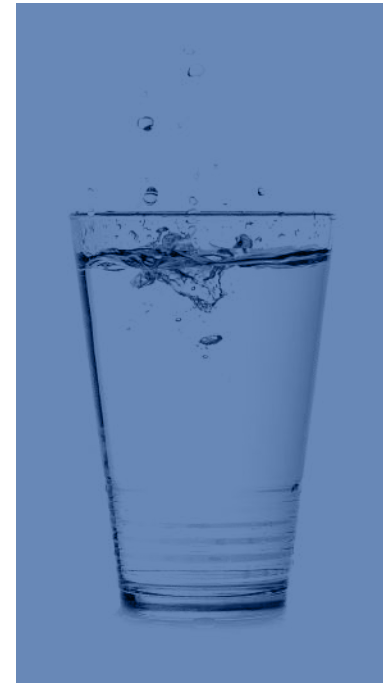
An economical solution that allows for savings compared to the use of PET bottled water.



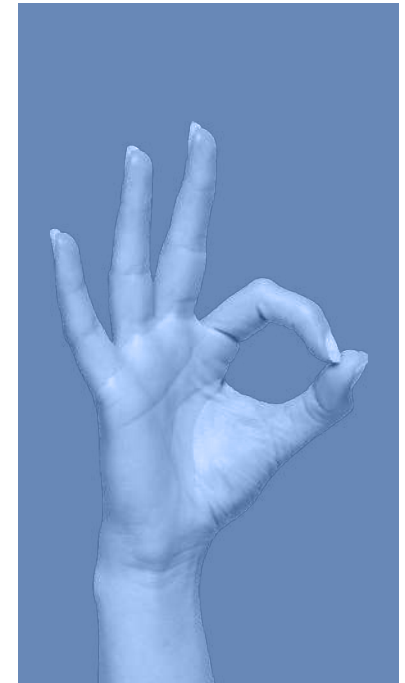
Avoid storage or refilling issues.



Savings in terms of plastic production/disposal and CO2 emissions.



Microfiltered water, free of impurities, always available cold, still, and sparkling.



Easy to install, incredibly simple to use.

We put your clients and employees first!



A Courtesy Service for Your Customers

Offering a glass of fresh water is a simple gesture, but it can make a big difference. It's an immediate and tangible way to show attention and care, enhancing the customer experience.

"A good service leads to repeat sales. If you take care of your customers, they will open doors for you that you could never open on your own."

— Jim Rohn, American entrepreneur.

Employee Well-being and Health

Ensuring a positive work environment is essential. Promoting a corporate culture that encourages proper hydration shows care for the needs and well-being of your staff. Drinking the right amount of water throughout the day has positive effects on mood, memory, concentration, and other important aspects of daily well-being.

Sustainability.

ESG Rating

Today, ESG ratings (Environmental, Social, and Governance), also known as "sustainability scores" related to environmental, social, and governance factors, are profoundly influencing the financial sector, giving credibility to companies committed to limiting global warming.

The power of ESG criteria is rapidly growing, and several European legislators are discussing a proposed law that would require ESG rating agencies to go beyond their current advisory role. These agencies will be required to make transparent the methodologies used to assign ratings and obtain official accreditation from the relevant authorities.

Europe is committed to creating an increasingly sustainable economic-financial system that makes companies aware of and responsible for their environmental impact.

Environmental impact, human rights violations, and unsustainability: today, finance discourages investments and partnerships with companies that do not meet the minimum requirements for environmental, social, and economic sustainability.

As part of the European Green Deal, on December 16, 2022, Directive No. 2022/2464 on corporate sustainability reporting (Corporate Sustainability Reporting Directive - CSRD) was published in the Official Journal of the EU, aimed at large companies. Member states are now required to implement this directive.

Offsetting greenhouse gas emissions through the purchase of carbon credits from projects that improve the environmental, economic, and social conditions of local communities will soon no longer be enough. Concrete solutions are needed to achieve a real reduction in CO2 emissions, effectively contributing to the fight against climate change.



Eco-friendly Choice

...in numbers

Daily average
10 l

Working days
240

Overall supply
2.400 l

of which natural
1.200

of which sparkling
1200

147

Kg CO²
Savings from the
production and
transportation of
PET

4800

Of 0,5-liter PET
bottles saved

64

Kg of PET waste
reduced

127

18.9-liter bottles
not used

128

Liters of oil saved
by avoiding PET
production

26

Liters of fuel saved
by eliminating
transportation

1600

0.5-liter bottles
reduced in a bin

1200

€ annual savings

**Considering an average of €0.5 per half liter, what would be the purchase price of common bottled mineral waters on the market

Introducing the Hydro Water

The benefits of water enriched with molecular hydrogen manifest at various levels, particularly:

- Supports athletes: Drinking during physical activity or after exercise helps reduce oxidative stress. Those who engage in sports experience increased oxidative stress due to the higher muscle workload and oxygen consumption. Studies have shown that water enriched with molecular hydrogen has positive effects on recovery and performance.
- Improves anxiety and stress: Helps to alleviate symptoms of anxiety and stress.
- Enhances memory function: Contributes to improved memory performance.
- Protects the cardiovascular system: Thanks to its ability to reduce oxidative stress and inflammation, it provides a protective effect on the cardiovascular system.



Our solutions.



Flux Slim

Euros Meccanica

Euros Elettrica

School



Flux Office

H2Office

Euros 150

Resia

House of water



Water Houses are automatic dispensers of mains water, offering a convenient and eco-friendly service for communities. They represent a simple yet meaningful step towards sustainability, reducing waste and promoting responsible water consumption.

By evolving from traditional public fountains to modern local treatment systems, Water Houses help create new social gathering points while providing a widely appreciated shared service. Their environmental impact is a key advantage, as they eliminate the need for plastic bottles and packaging, making them a truly plastic-free solution.

Refrigeration and carbonation with food-grade CO₂ enhance the drinking experience, ensuring that mains water maintains the freshness and quality of bottled water while remaining a sustainable choice.

Customization Made Easy

Your Brand, Front and Center

Italbedis dispensers offer a unique opportunity for customization, focusing specifically on the front panels. Customers can personalize these panels with their preferred logos, graphics, or branding elements, creating a distinctive and professional appearance. This level of customization not only enhances the visual appeal of the dispenser but also strengthens brand recognition, making it a perfect fit for businesses looking to stand out and maintain a consistent brand image in any setting.





WATER, NATURALLY. SINCE 1989.