



**Feed your
balance**

ABOUT US

Our company was founded in 2006 out of a passion for fitness. We started by marketing food supplements for sportsmen and women and then expanded our business into the diet food sector. We offer specific products for all those who love sport and physical well-being.



ABOUT US

SOLID ROOTS AND A LOOK TO THE FUTURE

Inspired by tradition, driven by innovation. We are "Made in Italy" and always looking for that something extra that makes our products **unique**.



ABOUT US

SMALL COMPANY **GREAT AMBITIONS**

Since 2006 we have been a team **united by a passion for sport** and driven by a clear objective: **to create quality products** for all those who want to follow a healthy lifestyle.



ABOUT US

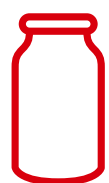
A MATTER OF METHOD

We design, manufacture and test each product with precision, constantly improving our level of quality and guaranteeing **professionalism, seriousness and transparency.**



OUR HISTORY

A lifelong passion



2006

We make our first range of food supplements.



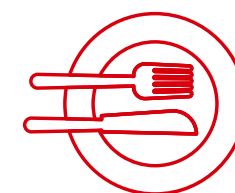
2007

We participate in a fitness fair for the first time and open our multi-brand shop in Modena.



2009

We enter the sports nutrition market, pioneering the introduction of oats into the sports sector.



2010

We expand our business into the food market with products that are immediately appreciated by our consumers.



2014

We pioneered the introduction of flavored oats and an Italian-made pancake mix.

OUR HISTORY

A lifelong passion



2017

We create seasonal limited editions of flavoured oat flakes, the first on the market.



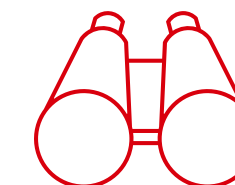
2019

We renew our logo and packaging to achieve a more contemporary identity.



2022

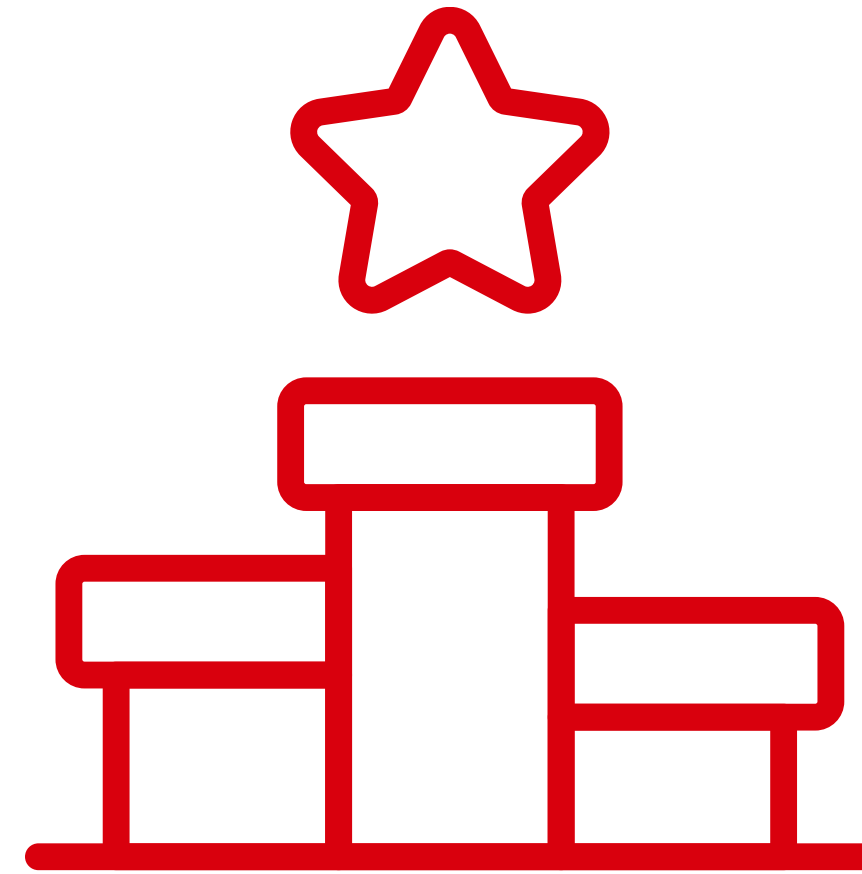
We become jersey sponsor of our favorite team: Modena FC



Future

We will continue in innovation to maintain our position among the top brands in Italy.

OUR RECORDS



- Oats in the sports market
- Flavoured oats in Italy
- Made in Italy pancakes mix
- Limited editions



01 Supplements

We are on the market in all main supplement categories with a wide range of products for all needs.

Different markets

Same passion



We grew up with passion for sport and physical well-being



02 Food

We are always looking for innovation. Our product portfolio is very broad and constantly evolving.

FOOD



FOOD

Constantly evolving product portfolio. To offer the best with taste and innovation.



A wide variety of flavours

01

Italian production to guarantee the highest quality. Certified English quality oats

02

Careful selection of raw materials

03

Gluten-free range

04

FOOD



- 01** Oats - Flours
- 02** Oats - Flakes
- 03** Cous Cous
- 04** Dietary jams
- 05** Protein creams
- 06** Liquid sweeteners
- 07** Rise flours
- 08** Peanut and nuts butters
- 09** Protein mix for pancakes
- 10** Multi-grain cooking mixes
- 11** Snacks

OUR SUPPLEMENTS



SUPPLEMENTS

A wide range to meet every need.



Know-how and
expertise

01

High quality

02

Performance
improvement
oriented

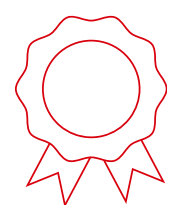
03

SUPPLEMENTS



- 01** Amino acids
- 02** Carbohydrates
- 03** Weight control
- 04** Creatine
- 05** Drainers
- 06** Gainers
- 07** Well-being
- 08** Pre e post workout
- 09** Pro-energy
- 10** Proteins
- 11** Vitamins and Minerals

OUR VALUES



Quality and respect for raw materials

Our raw materials are always of the highest quality and are respected in all their nutritional aspects. We do not use GMOs.



Innovation

We are constantly searching for new flavours and ingredients, always evolving to improve and offer the best.



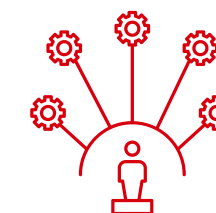
Uniqueness

We do not choose standard products but seek uniqueness of taste and flavour.



Healthy life-style

We promote a healthy lifestyle for physical well-being through proper nutrition. Mens sana in corpore sano.



Expertise

On the market for 18 years and in the world of sport for as long as we can remember, we try to combine goodness, naturalness and safety.

CONTACTS



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THANK YOU