



In 1992, Massimo Adorni, originally from Parma, began his career in the food industry with a renowned Italian group.

Over the years, he developed a deep understanding of the sector, taking on prominent managerial roles and acquiring expertise in key areas such as production management, procurement management, and the selection of ingredients and raw materials, eventually serving as the group's Chief Procurement Officer.

With over 30 years of experience in the food industry, Massimo decided to pursue an independent path and created **ADORNI SELECTION**, a refined collection of premium cured meat and cheese, with the aim of bringing the finest food products to the world.



HALAL CURED MEAT

HALAL Spicy Salami

The HALAL Spicy Salami, made in Italy according to traditional craftsmanship, is certified to ensure the highest quality standards. Made with selected beef, natural flavors, and a balanced mix of spices, it offers a bold and authentic taste. Perfect for enhancing appetizers, sandwiches, pizzas, or gourmet dishes, it represents Italian excellence while respecting HALAL dietary requirements.



HALAL Milano Salami

The HALAL Milano Salami, an Italian excellence made with selected beef and processed according to traditional craftsmanship, is HALAL certified and crafted with high-quality ingredients. It stands out for its fine texture and delicate flavor, making it perfect for pairing with appetizers, antipasti, pizzas, and gourmet sandwiches. A perfect blend of Italian authenticity and respect for HALAL dietary requirements.



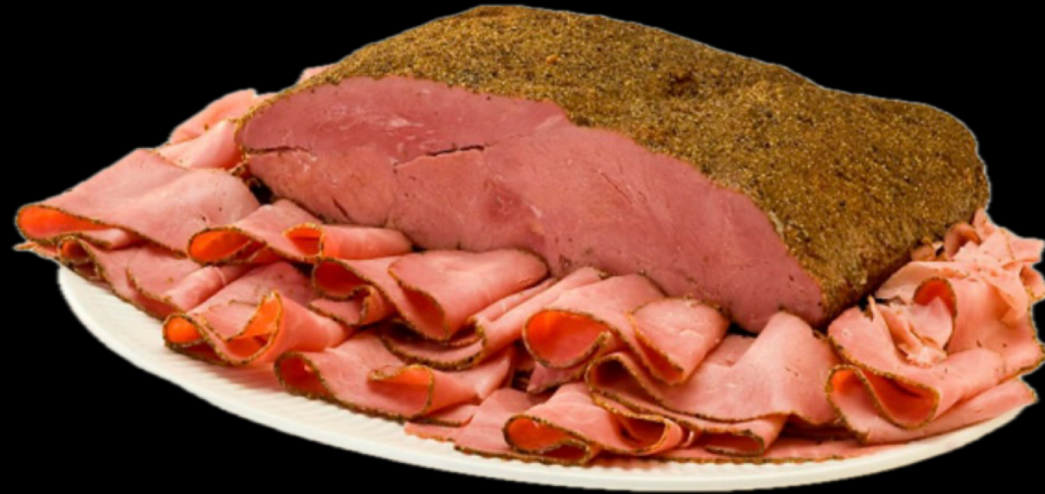
HALAL Spianata Piccante

The HALAL Spianata Piccante, an artisanal Italian cold cut made with selected beef and enhanced by a mix of spices that bring out its bold and spicy flavor. HALAL certified, this specialty combines Italian tradition with strict quality standards, offering a versatile product that's perfect for pizzas, sandwiches, or gourmet charcuterie boards.



HALAL Pastrami

The HALAL Pastrami, available in Beef and Turkey versions, is made with high-quality meat and flavored with a unique blend of spices. Perfectly smoked and HALAL certified, it's ideal for enhancing sandwiches, salads, or gourmet dishes, combining authenticity and versatility while respecting dietary requirements.



HALAL Turkey Roast

The HALAL Turkey Roast is made with lean, high-quality meat, seasoned with natural flavors, and slow-cooked to preserve its tenderness and authentic taste. HALAL certified, it's a light and versatile option, perfect for sandwiches, salads, or balanced main dishes.



HALAL Honey Turkey Roast

The HALAL Honey Turkey Roast is a delightful variation that combines the tenderness of high-quality turkey meat with the delicately sweet taste of honey. HALAL certified and carefully cooked, it's perfect for creating refined sandwiches, salads, or unique dishes with a balanced and enveloping flavor.



HALAL Bresaola

The HALAL Bresaola is a light and refined specialty made with high-quality selected beef, naturally aged according to Italian tradition. HALAL certified, it stands out for its delicate flavor and tender texture, making it ideal for appetizers, salads, or balanced dishes rich in flavor.



