

THE BRAND

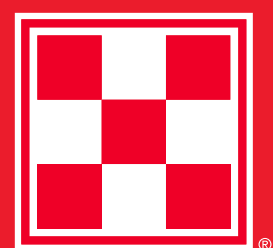
From the beginning, the Purina® brand has been characterized by the strong passion for horses and sport; a passion that has grown over time and that continues to lead this brand on its way to Excellence.

The constant and tireless research job and the commitment of the best technologies allow Purina® to provide innovative solutions to own customers.

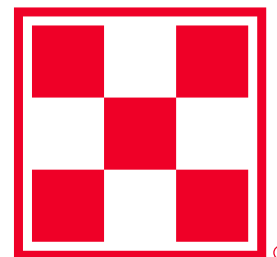
The Purina® products are used in articulated and complete nutritional programs.

They satisfy the nutritional requirements of horses based on status physiological, age, type and amount of physical activity performed, ensuring their well-being and performance.

The Purina® offer is divided into a wide range of products, divided into two types: horse feed in line with tradition and technologically advanced feed by Factory Cooked®.



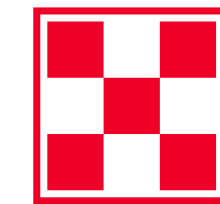
Purina



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BREEDING



Breeder

An entire technology to ensure to the brood-mare the production of milk and to the foal a vigorous growth. Extruded feed with an integration especially studied for the breeding phase.



Omolene 200

Multiparticle feed with top integration. Specific for breeding: it optimizes milk production for the brood-mare and makes the weaning of the foal easier.

SPECIALS



Horse Integri-T

The highest digestible energy obtained by an exclusive formula. Health and safety without molasses, oat, corn, barley. Nutraceutical feed suitable to progressively recover optimal physical conditions and to feed sensitive horses. It contains an exclusive complex of prebiotics.



Horse Mash

Precooked mash (cereal grains and flakes, dehydrated carrots, mineral salts and vitamins) and ready to use (just add water) for horses of whatever age carrying out any activity.



Horse Optimal 2.0 Supplement

It provides a balanced content of vitamins and mineral salts, essential for sporting horses, pregnant brood-mares and lactation and for growing foals. Rich in prebiotics and probiotics, Horse Optimal 2.0 helps the horse to assimilate the fibre in case of poor hay, thus optimising the absorption of other fundamental nutrients for the athletic performance (fats).



Nrg Xpro Immunity Supplement

The latest born from Purina® research and NRG XPROi™ technology. It is a highly concentrated formulated to optimize the immune system, digestive efficiency and support cognitive and behavioral functions (e.g. stress management, intense workouts, travel, lactation, etc.).

SPORT



Athlete Supplement

High-energy Factory Cooked® feed containing Omega3 and Omega6 fatty acids. High fat content. It sustains the organism when it is subjected to high pressures and medium-long intensity efforts, physical form recovery.



Omolene 100 Supplement

Multiparticle feed with top integration. A concentrated of energy ready to use for horses expected to do their best.



Strategy

Strength and proteins for athlete horses. High energy, top muscles and resistance to efforts. Top level fat content, available and long-lasting energy. Construction and protection of muscle mass. Excellent feed for athletes.



Rider

Champion of pliability: perfect feed for every need. Rich in fats, excellent vitamin-mineral integration, safe: it offers to our horse all the energy it needs, while maintaining it calm and peaceful.



Horse Starr

Feed for athlete horses, that show to be in perfect physical condition every day, a concentrated of energy and technology for the most performing horse and the most demanding client.



Quiet Complete

Highly digestible complementary food for high performance. Designed specifically to meet the nutritional requirements of horses characterized by a “hot” temperament and sensitive to stressful agents.



Power

High energy feed for high performance horses. Top level fat content, available and long-lasting energy. Excellent feed for agile and quick athletes.



NEW! Jumper

Ideal for the show jumping discipline, made with a formulation able to support gastro-intestinal health, manage stress and help mobility (bones and joints). Purina Factory Cooked® Technology makes Horse Jumper a totally extruded feed: more digestible, palatable and efficient than traditional complementary feeds.

MAINTENANCE



Fiber

Highly digestible fibrous, complete and balanced feed. It provides energy while maintaining the horse calm. Excellent in case of respiratory problems. Perfect partial or total substitute of the hay.



Country Chips

Simple, safe and flexible horse feed. Studied for horses in medium-light activity that require a contribution balanced and efficient nutrients. Feed composed of pellets and Factory® Chips.



Fitness Sport

Specially formulated feed to safely maintain your horse's optimal physical condition. Fintess Sport optimizes the assimilation of all nutrients, with an emphasis on digestible fiber.



NEW! Horse Feed 365

New feed for horse stable characterized by fibrous pellets supplemented with minerals and vitamins and with visible corn flakes. Balance of nutrients and delicious taste.



**PURINA,
THE BEST FOR
YOUR HORSE**