

talking hands _ _ _ _ _



GAMMA

— MADE IN ITALY —

— — — — 1974 — — — — —

*Every stitch
tells our story*

— — — — — 2024



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history — — — —



Carla Botti, Gabriele Ghetti.

Every great story starts with a shared vision, mutual trust, and the union of diverse expertise.

This is how, in 1974, Gamma Arredamenti was founded from the friendship and shared passion for furniture of Gabriele Ghetti and Carla Botti. Bringing together their individual experiences and histories, they embarked on a common path and a new adventure. It all began with the acquisition of a small company specializing in upholstered sofas. From that moment, an intensive journey of research, strategic investments, and targeted promotional activities positioned Gamma in the mid-to-high-end market segment, leading to prestigious international success, of which we are proud witnesses today.

In 2022, Gamma became part of Dexelance, a prominent group of leading Italian design companies that supports and guides founders on a path of growth and innovation.

“GAMMA experience”

An immersive program to explore Gamma’s DNA through design, quality, technical research, and attention to detail.

The synergy between the creativity of designers and the company’s ability to customize products is essential to us. We support clients with a team of visual experts, prototypists, and marketing specialists, ready to meet every need with the latest rendering technologies available in our Hub. This support inspires both designers and retailers in creating layouts dedicated to Gamma.



worldwide

GAMMA Arredamenti is a leading company in the leather-upholstered furniture industry, present in over 70 countries. Its historic headquarters in Forlì serves as the heart of production, while a U.S. branch ensures dominance in the high-end American market, strengthening its leadership position in the furniture sector.



mission and vision



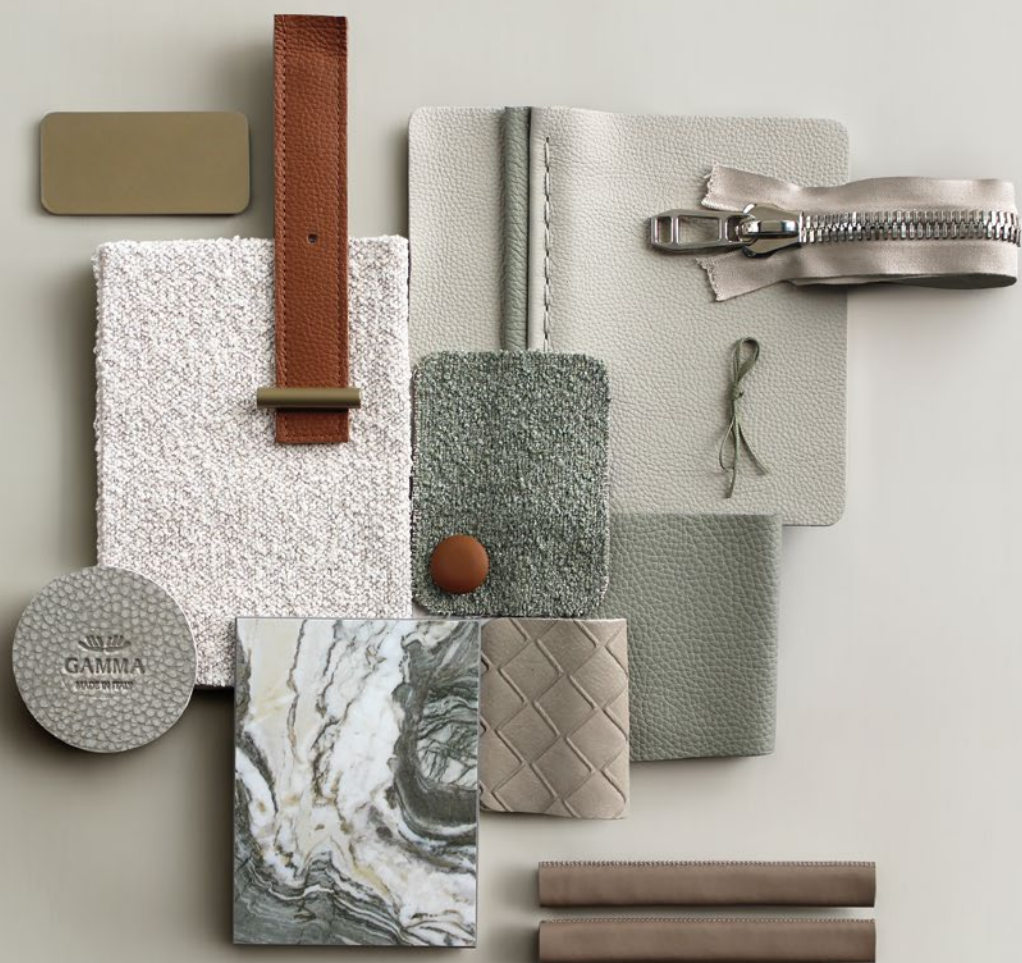
For over fifty years, Gamma has been a benchmark in the upholstered furniture sector, offering high-quality products that combine expert craftsmanship with innovative design.

Each creation is distinguished by details inspired by the fashion world and a high level of customization, ensuring tailor-made solutions that meet every need. Our goal is to offer collections crafted with the same care and attention to detail as a haute couture atelier.

With decades of experience, Gamma Arredamenti looks to the future with the same enthusiasm and ambition as day one.

The company aims to strengthen and expand its international presence, embracing new opportunities in the contract and nautical sectors while offering increasingly innovative solutions aligned with the evolving market demands.





100% made in GAMMA

Established in a tradition of artisanal excellence, quality materials, and refined design, the Forlì furniture district is recognized as one of the leading production hubs for upholstered furniture in Italy—one of the symbols of Made in Italy craftsmanship.

For this reason, Gamma Arredamenti chooses to keep its entire production within its Forlì facility, which spans over 15,000 square meters, collaborating with historic local suppliers to guarantee an authentic, high-quality product.

technology



In our daily work, we are guided by the values of tradition, with a clear vision of the present and a constant focus on the future. This foundation drives our continuous research, where innovation and technology become essential tools to refine every stage of production while preserving the authenticity of our craftsmanship. By adopting advanced techniques, using state-of-the-art machinery, and integrating artisanal know-how with digital solutions, we enhance quality, efficiency, and sustainability. This conscious approach guarantees a product that embodies excellence, values craftsmanship, and preserves our identity.



sustainability

Our commitment to sustainability is an integral part of our corporate vision, a path that combines environmental responsibility, people's well-being, and innovation. Following the guidelines of the sustainability plan shared with the Dexelance group, we implement concrete solutions to reduce our impact and contribute to a more sustainable future.

We have invested in renewable energy, with a significant portion of our electricity needs met by solar panels. We reduce plastic use with water dispensers and recycled material packaging, while a differentiated waste management system optimizes resource recovery. This commitment has earned us ISO 14064-1 certification, recognizing our CO₂ emissions reduction.

We select sustainable materials, such as low-formaldehyde wood, and repurpose leather and fabric scraps into accessories and design objects.

Sustainability also means well-being. We promote corporate welfare with well-being initiatives for employees and a working hours policy that ensures a healthy work-life balance.





talking hands

Through hands ideas take shape, transforming into tangible creations, born from experience, dedication, and passion. Hands shape every detail with skill and care. They are not just tools of the trade but witnesses of an ancient knowledge that is renewed daily—a silent language that tells our story and our commitment to excellence.

Our logo embodies this value: a tribute to the hands that create, that make each product unique, and that safeguard the authentic soul of our work.



Fashion Attitude

love for design

Gamma Arredamenti combines continuous research and innovation without ever forgetting traditional values.

It is on these foundations that it feeds, every day, its passion for design, a founding principle that makes each product unique and distinctive.

The result is a collection of furniture with a strong personality and inherent elegance, in which craftsmanship blends with design to enhance even the most contemporary forms and modern lines.

— — — — to start to work



Every product begins with a careful selection of premium, formaldehyde-free woods, chosen to ensure quality, durability, and sustainability. The uniqueness of our creations requires versatile materials, precisely shaped to achieve distinctive forms.

To provide stability and comfort, we integrate 18 cm elastic webbing, ensuring long-lasting durability and optimal ergonomic support. Every stage of processing is guided by our artisanal expertise, crafting reliable structures ready to bring our products to life.

leather

Leather is the soul of our production, a material that embodies tradition, expertise, and research. Our commitment to working with top-quality leather stems from the personal history of our CEO & Founder, Gabriele Ghetti, who grew up in his family's business specializing in vegetable-tanned leather goods. From this background, Gamma developed its expertise in full-grain leather, a hallmark of our excellence today.

Thanks to partnerships with the finest Italian tanneries, we exclusively select European bulls from Northern Europe, ensuring traceability and superior quality. Our leathers range from 1.4 mm to 4.5 mm in thickness, with refined finishes. Our collections are designed to highlight the natural beauty of leather, guaranteeing impeccable results.



let's take shape

Every product starts with a meticulous selection of leather, where patterns specific to each collection are signed, identifying natural imperfections such as stretch marks or grain irregularities. These marks are part of the unique beauty of leather and require special handling.

Our expertise guides us in deciding how to manage these imperfections: in some cases, we enhance them; in others, we apply techniques to minimize their visual impact without compromising quality. Full-grain leather, our primary choice, is prized for its natural beauty but also requires skilled craftsmanship.



After this initial assessment, the leather is precisely hand-cut. Cutting is a crucial quality control step, ensuring each piece has the perfect shape, ready for the next phase: stitching.

Manual skill is essential in this stage since leather demands precise, careful craftsmanship to maintain its integrity while enhancing its natural beauty.

the art of stitching

Stitching is one of the most distinctive phases of our production process, both functional and decorative, giving character and personality to the product. Each stitch is strategically placed to highlight unique details, creating a balance between aesthetics and practicality.

Stitching is a hallmark of quality and design for our company, with over 18 different options, each designed to suit specific product requirements. We offer a personalisation service that allows clients to choose the type of stitching and thread color, achieving results that reflect their aesthetic preferences. This level of customization is highly appreciated, adding a unique and personal touch to every creation.

Attention to stitching is fundamental, demonstrating our commitment to quality and detail.



upholstery

The upholstery phase is one of the most specialized areas of our production, a true art requiring precision, care, and control. Each upholsterer receives the stitched covering and the raw frame, ready to be “dressed” with premium and carefully selected materials.

Upholstery is an ancient craft that, while maintaining its traditions, is perfectly integrated with modern quality and design requirements. The level of expertise required is high, as our collections range from sofas, armchairs, and beds to nightstands, dining tables, chairs, and a wide variety of accessories. Every piece is unique and demands specific mastery.

quality control

Having a single production site allows us to monitor every phase of the process, from material selection to packaging. Each order is accompanied by a production sheet including leather and fabric samples and specific details, archived in both analog and digital formats to ensure traceability.

Each product is equipped with an identification label with a code that provides easy access to related information. This system guarantees complete production control and an efficient after-sales service, ensuring customers the highest quality and support.



GAMMA collections

Gamma stands out for its diverse design vision, expressed through two unique collections: Gamma and Dandy Home Collection.

The Gamma collection is the vision of our Founder & CEO, Gabriele Ghetti. Since its inception, he has pursued the goal of creating a Made in Italy product with an international soul. Its contemporary and versatile design allows Gamma products to adapt to different markets and cultures while maintaining a distinctive identity. Tailored details, such as our iconic stitching, enhance the shapes and add an elegant touch to each piece.

The Dandy Home Collection, designed by Giuseppe Viganò and launched in 2008, celebrates innovative design with clear influences from the fashion world. This collection explores new aesthetics and materials, offering original and sophisticated products for those seeking uniqueness and stylistic research.



- designed by Giuseppe Viganò -

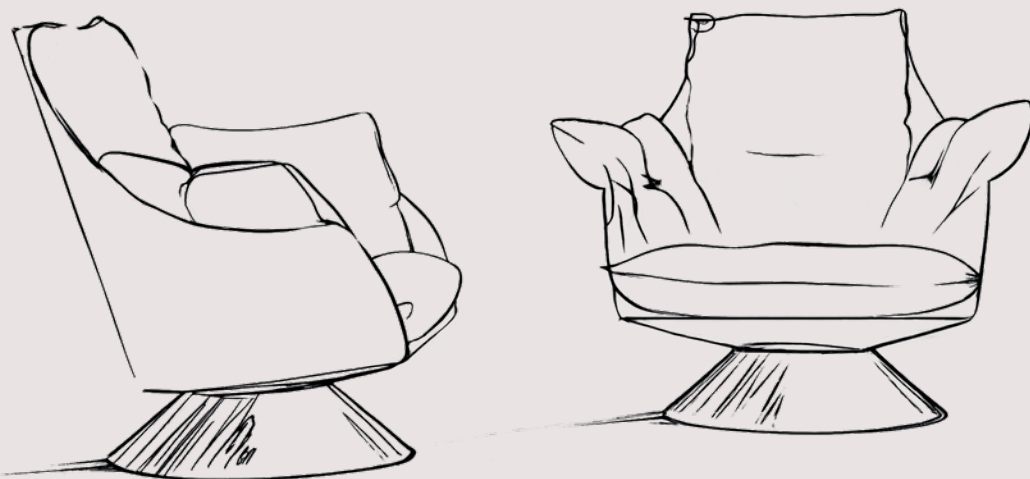
Vincent Sofa



“Modern sofa in leather combining design and practicality with sophisticated lines and surprising accessories.”



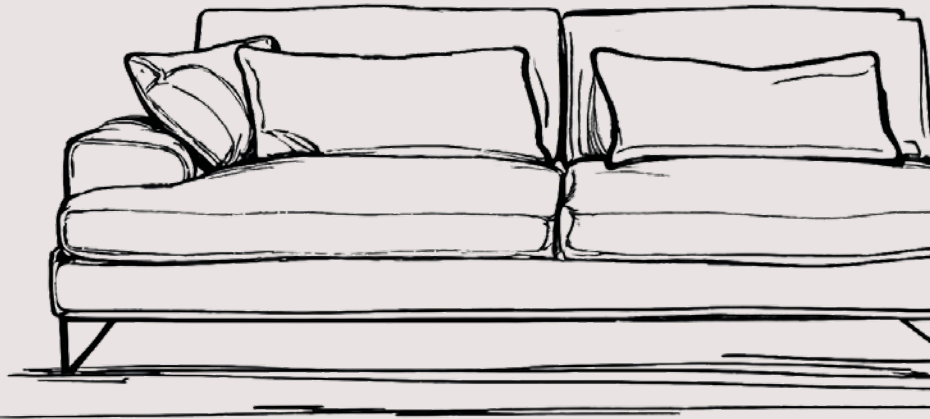
Gloss Armchair



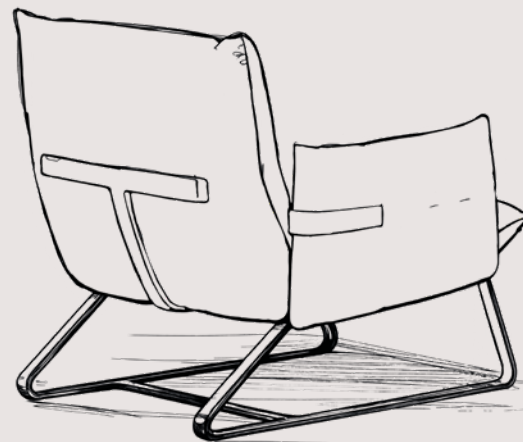
“Modern leather armchair with a high-end design defined by extraordinarily refined detailing and original accents.”



Sunset Sofa



“Modular and adjustable leather sofa, with a mechanism to increase the seat depth for exceptional comfort.”



Fifty Armchair



*“Cosy and comfortable shapes.
An iconic design.”*

Jack Night Plus



“Leather-upholstered bed with a youthful vibe embellished with topstitching and distinctive design features”

“High-end leather upholstered bed whose sculptural beauty is belied by its inviting softness”

Yoko Night



— — — — contract division

Gamma offers comprehensive collections that reflect a unique lifestyle, perfectly adapting to individual comfort and style needs. Our Contract Division specializes in creating customised environments, with a highly skilled prototyping department handling tailor-made projects. This service has made us a preferred partner for professionals, leading to the realization of major residential, corporate, and yachting projects. With our tailored approach, we embrace every design challenge, transforming each space into a harmonious blend of design, functionality, and comfort.

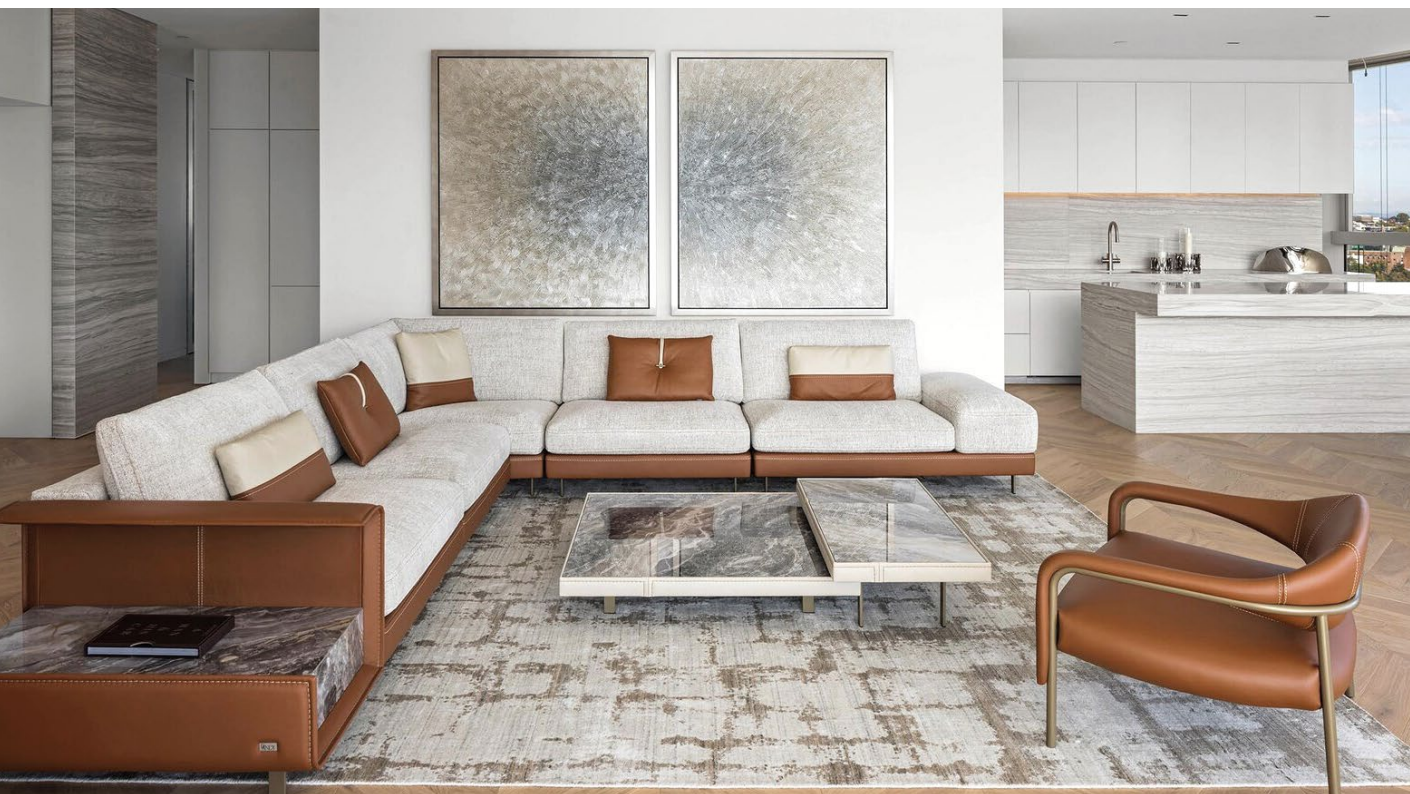


Skyline Elegance

Project by: SOVEREIGN INTERIORS

A luxury apartment in Brisbane, Australia, featuring Gamma collections in every space. The living room includes the Vincent sofa, Spider coffee tables and armchair, while the dining area showcases the Milos table and Spider chairs. The bedroom is completed with the Batik Night bed and Nebula nightstands, highlighting the excellence of Gamma design.

Learn more



Icon Hotel

Project by: JORGE FUENTES

The sinuous Wave sofa, with its modular design and sculptural silhouette, stands out in the light-filled lobby as a true statement of Italian craftsmanship. Paired with Basket tables and Sharon armchairs from the Dandy Home Collection, it offers both elegance and comfort. Wafer Night is the décor of choice in the Royal Suite. The bed has a high headrest, horizontal topstitching and a simple yet chic aesthetic. In the reception area of the Suite, we have the refined Marlon sofa with button tufting and the slender sleek Dean armchairs. Packed with all of Swing's sumptuous style, the leather sofa in the Royal Suite is made up of a series of generously large panels.

The sophisticated setting has been completed by the sleek sensual silhouette of pieces from the Gamma & Dandy Home Collections by Giuseppe Viganò.



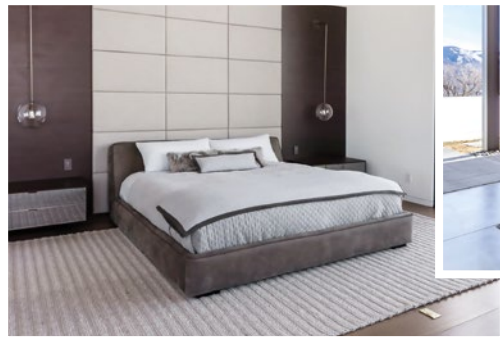
Learn more



Aspen Cottage Villa

Project by: Z GROUP ARCHITECT

A vast diverse space graced with several Gamma products which chime with their surrounds and each other.



In the large and light-filled main living area, the strikingly attractive McQueen leather sofas feature exquisite button tufting and have been placed symmetrically to define the area. And the seal is set on this aesthetic by two Trench armchairs featuring a refined metal-zip detail which outlines the armrest. A sense of comfort reigns in the lounge thanks to Kong, an Italian sofa with a sleek silhouette which delivers elegance and ease, and also to the two Giselle leather armchairs carefully customised with piping that matches the colour scheme of the Kong sofa and harmonises with the whole décor. This lends the whole environment a feeling of warmth and neutrality. One of the master bedrooms has been furnished with room-defining Jack Night pieces completed with signature standout leather ties culminating in a chromed toggle.

[Learn more](#)



Solaris Yacht - 60 Coupè

Designer: BRUNELLO ACAMPORA / VICTORY DESIGN -
SOLARIS POWER DESIGN TEAM

Interior: ROSEO DESIGN
SOLARIS POWER DESIGN TEAM



The world of luxury yachting is evolving, transforming boat interiors into increasingly refined, cozy and refined spaces. Elegance, quality craftsmanship and comfort become essential elements for those who wish to experience the voyage without sacrificing the warmth of an exclusive environment. Gamma Arredamenti, with its long experience in the creation of prestigious furnishings, has successfully embarked on this path, bringing know-how and style also to yacht interior design. A growing sector that represents an exciting challenge and a strategic opportunity for the company's future.



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