

Brand description and product portfolio

The brand *VetLine – I primi con le erbe*

Olistika was the **first company in the world** to supplement pet food formulations with **phytocomplexes** that benefit the animal's health

Registered in 1995, the **Vet Line - I primi con le erbe** brand is recognised and appreciated in Italy for its holistic philosophy and the high quality of its products: **continuous checks on the raw materials, certification and titration of the active ingredient** of the herbs, as well as **certification by university institutes on the finished product**, qualify its production by positioning it in the **highest range of the pet food sector**

FOR THE MULTIPLE NEEDS OF THE ANIMAL

The product lines are designed to meet the needs of dogs and cats:

- In the different life stages:
 - ✓ First steps
 - ✓ Growth
 - ✓ Adults
- To prevent or in the presence of specific conditions and diseases:
 - ✓ Arthrosis
 - ✓ Obesity
 - ✓ Kidney stones

To protect its recipes, Olistika declares the medicinal herbs and the titrated and certified active ingredient on the label, but does not specify the quantity of the individual components



SUITABLE FOR FOOD INTOLERANCES

Effective in the presence of food intolerances:



Single-protein
Fresh or dehydrated meat/fish



Monoglucidic
Rice or potatoes



Microencapsulated herbal brewer's yeast

QUALITY ITALIAN PRODUCTS



Strictly **Made in Italy**



Selected, quality raw materials



No use of additives

CERTIFIED ACTIVE INGREDIENTS



Olistika uses **medicinal herbs certified in DNA** and with **titrated active ingredient**



Olistika is certified by the Italian Association of Phytotherapy and Phytopharmacology (**AIFF**)

Brand description and product portfolio

Product portfolio | Dog line (1/2)



Adults



- ✓ Formulas for the maintenance of adult dogs
- ✓ Prevents parasites, bacterial and viral infections, digestive disorders
- ✓ Raises immune defences
- ✓ Suitable for dogs with food intolerances



Health



- To prevent and treat the diseases of subjects:
- ✓ Obese
 - ✓ Sterilised
 - ✓ Elderly
 - ✓ With intolerances
 - ✓ With dermatitis
 - ✓ With arthritis
 - ✓ With rheumatic forms
 - ✓ With low fertility



Adults small size



Same active ingredients as in the Adult line in a formulation more adapted to small dogs



Accretion



- ✓ For puppies from the fifth/sixth month to adulthood
- ✓ To prevent and treat nutrition and growth disorders, intestinal and skin parasites, colds and hypovitaminosis



LD Line



- ✓ 18% water formulation: increasing moisture improves both palatability and digestibility
- ✓ The medicinal herbs used are those of the adult line



Brand description and product portfolio

Product portfolio | Dog line (2/2)



Health small size



Same active ingredients as in the Health line in a formulation more adapted to small dogs



First Months



- ✓ For puppies from weaning to the fourth/fifth month
- ✓ to prevent the most common puppy diseases



LD Grain Free



- ✓ 18% water formulation
- ✓ Low glycaemic response formula



Growth



Complete and balanced food to optimise the dog's metabolism from weaning to adulthood



Wean. and Conv.



Formulation suitable for dogs in:

- ✓ Weaning
- ✓ Convalescence
- ✓ Pregnancy and lactation
- ✓ Diarrhoeal forms



Brand description and product portfolio

Product portfolio | Cat line



Wet



Complementary cat food

- ✓ Uncooked with cooking water
- ✓ In jelly
- ✓ In sauce



Health



Specific line for cats:

- ✓ Sterilised
- ✓ Overweight
- ✓ With intestinal sensitivity
- ✓ Having or at risk of kidney stones



Prevention



Innovative formulas with targeted phytocomplexes for:

- ✓ Kittens from weaning to adulthood
- ✓ Cats twenty or at risk of intestinal boluses
- ✓ Making the food more palatable



Adults



Made with fresh meat and herbs that optimise the adult cat's metabolism



First Months



Complete and balanced food for kittens

- ✓ White meat (guinea fowl and turkey)
- ✓ High protein value
- ✓ High digestibility

